

# Sweetwater

MUSIC HALL

## Sweetwater Music Hall Arts Fund Tile Campaign Frequently Asked Questions

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### Why dedicate a tile?

Sweetwater Music Hall has been synonymous with the musical legacy of the Bay Area. The stage of the Sweetwater Music Hall has hosted once-in-a-lifetime performances by the likes of Aaron Neville, Carlos Santana, Odetta, Elvis Costello, Etta James, Gregg Allman, Jerry Garcia, John Lee Hooker, Maria Muldaur, Bob Weir, Van Morrison and so many more - a veritable Who's Who of roots and rock music.

We now offer our community an opportunity to make your personal mark on this home for music by dedicating a tile that will appear as music fans young and old enter our beloved venue. A tile is a great way to:

- Celebrate your love for the music
- Honor family, friends, or colleagues
- Pay tribute to artists who have inspired you, or
- Remember a special show you experienced at Sweetwater

Tiles will be installed in the outdoor patio space of our Corte Madera Avenue location, available for you to see when you attend a show, enjoy a meal at our [Rock & Rye Restaurant](#), or happen to be walking by at any time of the day.

In addition to your inscription, you also have the opportunity to include one of five iconic graphics on your tile:

## What can I include on my tile?

The lucky subject of your dedication, tribute, or celebration is up to you. Space is limited based upon which size tile you select, either the 4" x 8" horizontal rectangle (up to three lines, 23 characters per line) or the 8" x 8" square (up to six lines, 23 characters per line). Our Tile Donation Form ([print](#) / web) can guide you through your selection and design.

In addition to your inscription, you also have the opportunity to include one of five iconic graphic artworks on your tile. Including a Grateful Dead or Sweetwater graphic artwork does reduce either the number of lines or characters per line for your tile inscription, see Tile Donation Form ([print](#) / web) for details.

Sweetwater Music Hall reserves the right to refuse tile listings that the organization feels do not fit in the spirit of our community or might not be appropriate for audiences of any age.

## Can I keep my tile at home?

All 8" x 8" and 4" x 8" tiles will be installed on the Sweetwater Music Hall patio, and you can also choose to have a mini version of your tile produced for you to keep at home, put on display at work, or give as a gift! Minis are offered at a very accessible price and there is no limit to the number of minis you can order, but you do need to reserve a full tile to access this benefit. Minis are 3" x 3" if you order a full 8" x 8" tile, or 1" x 3" if you order a full 4" x 8" tile.

## How do I dedicate a tile?

You can select your tile size, design your inscription, and make your donation through either of these two methods:

1. [Website](#)  
<http://www.engravedbricks.com/campaign/SWMH>
2. [Printable Form](#)  
[https://drive.google.com/file/d/1WoiaSzhXuWAg\\_aZhitOi13GzmtMG2SHc/view](https://drive.google.com/file/d/1WoiaSzhXuWAg_aZhitOi13GzmtMG2SHc/view)

Printable forms can be mailed to 21 Corte Madera Avenue, Suite 3A, Mill Valley, CA 94941 or emails to [artsfund@swmh.com](mailto:artsfund@swmh.com).

## What tile size options are available?

For tiles to be installed on the patio at Sweetwater Music Hall, you can select from either:

- 4" x 8" including up to three lines of text
- 8" x 8" including up to six lines of text

With your tile order, you can also choose to receive a "mini" tile replica for you to display at home, in the office, or give as a gift. You can order as many mini tiles as you would like. Minis come in:

- 1" x 3" for any original 4" x 8" tiles submitted
- 3" x 3" for any original 8" x 8" tiles submitted

## What comes with a tile dedication?

With your tile donation and dedication, you'll have the satisfaction of knowing you are part of a rich musical legacy while also supporting the Sweetwater Music Hall Arts Fund, a new nonprofit dedicated to increasing access to music and building equity in the arts for youth and adults across the Bay Area through expanded cultural programming. When you complete your tile donation form, you'll receive:

- Updates from the Sweetwater Music Hall Arts Fund on the impact of your gift
- An invitation to a tile unveiling event
- An official acknowledgment letter for your tax records

## May I choose the location of my tile?

At this time, all tiles will be installed on a first come, first served basis and based on availability of designated spaces on the Sweetwater patio.

## Is my tile donation tax-deductible?

All tile donations support Sweetwater Music Hall Arts Fund, a registered 501(c)(3) with Federal Tax ID number of 85-1994102. Donations made for 4"x8" and 8"x8" tiles are tax deductible to the extent allowed by IRS guidelines as you receive no goods and services in exchange. Tiles will remain at Sweetwater Music Hall as a recognition of your generosity to our mission. Mini-tile donations are tax deductible minus the amount of production cost, as the mini-tiles will be delivered to your home. Mini-tile costs are: 1" x 3" = \$15.50, 3" x 3" = \$18.50

## When can I see my tile?

Once installed, tiles will be visible on the patio at any point during the day, accessible from Corte Madera Avenue. The patio is also used by our [Rock & Rye Restaurant](#) so please keep in mind and be respectful of restaurant hours, diners, and other guests. We highly recommend making it a night out: come for a meal and music all together!

## Who is Engraved Bricks and why am I sent to their website?

Sweetwater Music Hall Arts Fund is working with the Engraved Bricks company to produce the tiles that will be installed at Sweetwater Music Hall. Engraved Bricks provides a one-stop website where donors can design and reserve their tiles conveniently and quickly. Even though you may make your tile donation through the Engraved Bricks site, it will still go to support the Sweetwater Music Hall Arts Fund and therefore will be tax deductible to the extent allowed by IRS guidelines. If you click through some links describing our tile opportunities, you may be sent to Engraved Bricks webpages.